

**CHALMERS
SCHOOL OF**

**ENTRENEUR
SHIP**

Entrepreneurship is...



...when you act upon opportunities and ideas and transform them into value for others. Creating sustainable value can involve not only financial, but also social and cultural values.

Why Entrepreneurship?

“Innovation without **entrepreneurship** is like a car without a driver”

Daniel Isenberg, Babson College, 2012

“An economy that allocates a large portion of its resources to research and development without a reciprocal portion of **entrepreneurial capacity** ... can not be said to be utilizing its designated resources in an effective manner. “

Henrekson & Stenkula, 2007

“If one wants to mobilize students as innovators and entrepreneurs, the way to do it is through their **education.**“

Innovation Support Evaluation, 2012

Chalmers School of Entrepreneurship



Masters Program

- Bioscience
- Corporate
- ICM
- Technology

Elective Courses

Venture Creation

**Corporate
Entrepreneurship**

Social Entrepreneurship

**Idea Evaluation & IP
Support**

Context & Method

Teaching & Learning

Impact



MASTER'S PROGRAMME

ENTREPRENEURSHIP & BUSINESS DESIGN

Our Core Principles

An Emphasis on Value Creation

- Learning **through** venture creation
- Engagement and Reflection

Team-based learning

- Student diversity
- Integrated 'role-set'

Solution focused

- Means-based logic

“ a unique education where entrepreneurship is not only taught, it is experienced”

Four Unique Tracks

INTELLECTUAL CAPITAL MANAGEMENT (ICM)

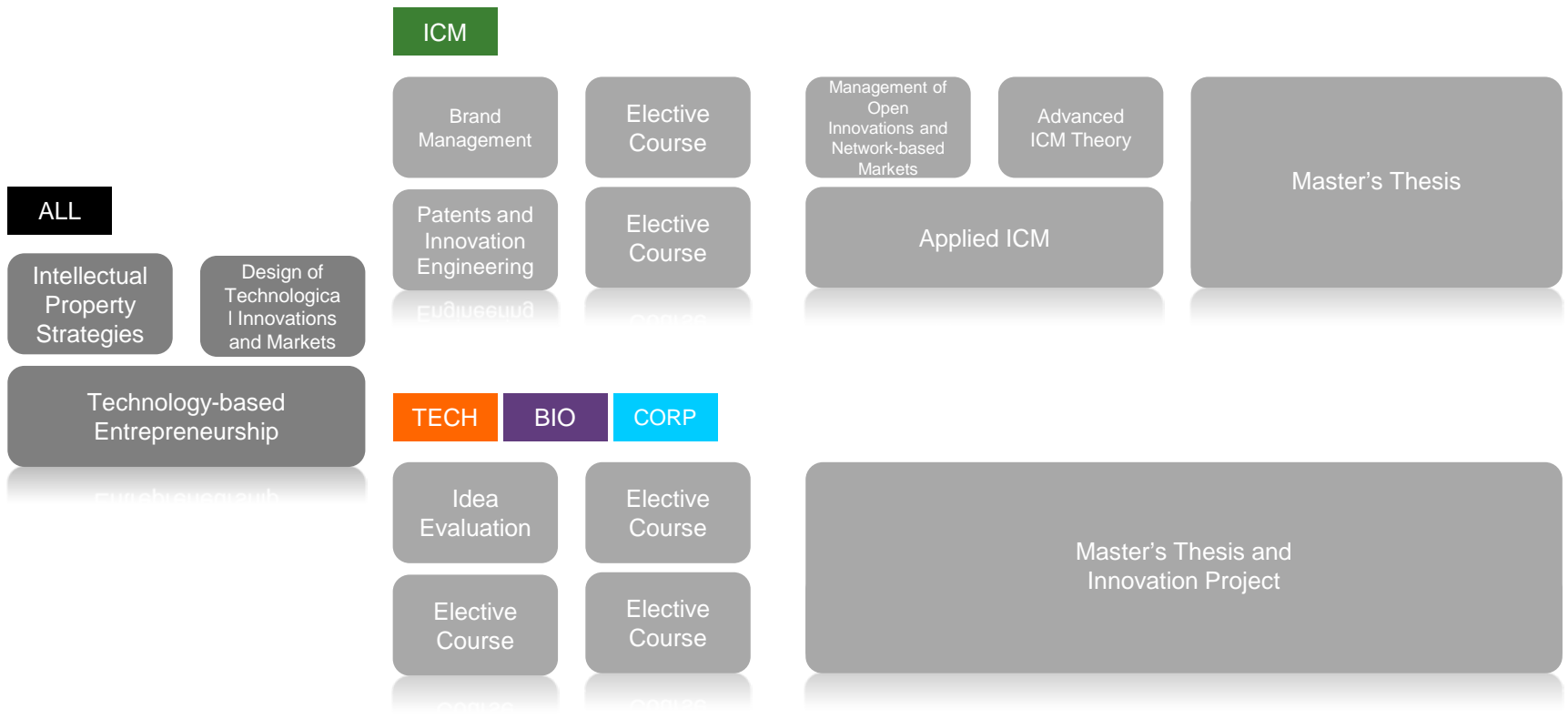
BIOSCIENCE VENTURE CREATION

TECHNOLOGY VENTURE CREATION

CORPORATE ENTREPRENEURSHIP

NEW

Program Framework



Creating value through...



Creating new ventures



Engaging in and delivering social entrepreneurship



Managing intellectual property and assets



Evaluating and developing innovative ideas



Internships with partner companies



Working with innovation and entrepreneurial projects within established companies

Education

300

educated entrepreneurs
contributing to Swedish
(and International)
commerce

1800

students developing
entrepreneurial
competency through
courses and degrees

Innovation

27%

of total turnover from
university-based start-
ups in Sweden

54

Companies created (with
a track record of an 80%
survival rate over 3 years
or more)

Research

175

Researchers/research
groups that have been
idea providers in
collaboration with
Chalmers School of
Entrepreneurship – in
particular those from
Chalmers and
Sahlgrenska Academy

15 years at

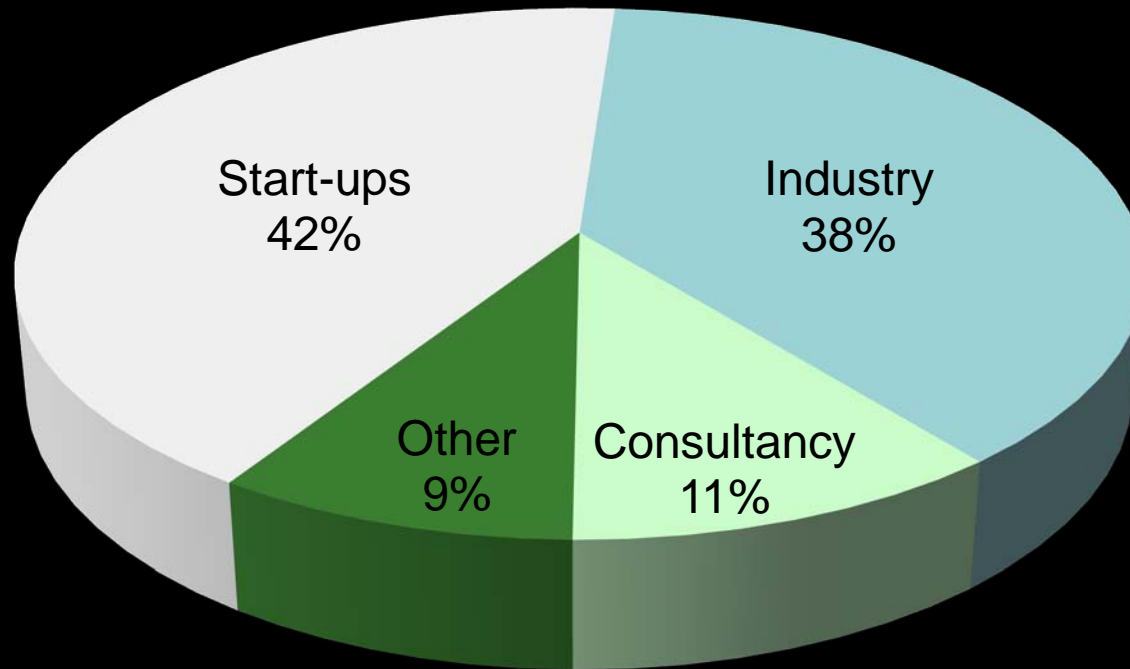
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Start-ups from Chalmers School of Entrepreneurship & Encubator 15 years – 54 companies



80% survival rate
for incorporated ventures

Creating Entrepreneurial Capacity: Graduate careers



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